

Suppliers' Retailer Voting Form 2018

EXCELLENCE IN HOUSEWARES AWARDS 2018

PRESENTED BY

**Progressive
housewares**

IN ASSOCIATION WITH

bira | cookshop
& housewares



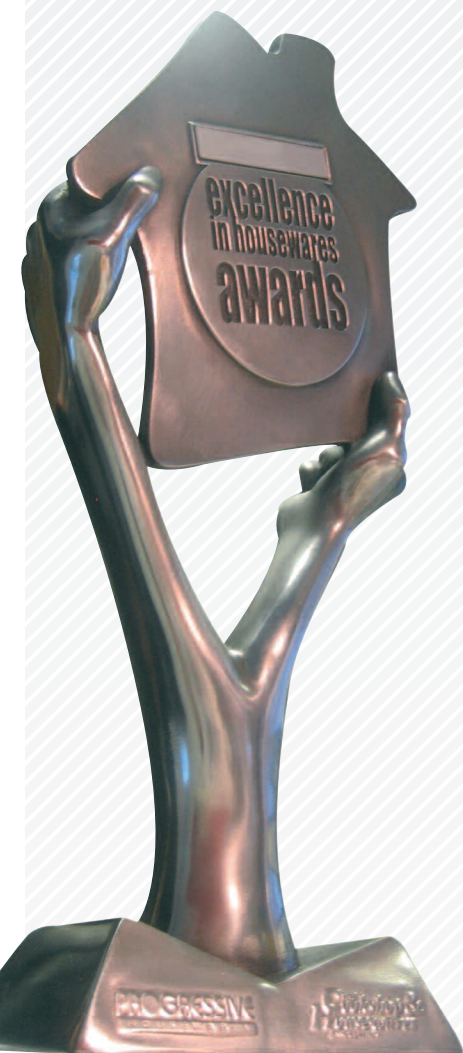
Which retailers should win?

Closing date
25 May 2018

THIS YEAR'S AWARDS SPONSORS INCLUDE:



www.excellenceinhousewaresawards.co.uk



Your business relies on excellent retailers

Help ensure these awards recognise and reward the best

What to do:

- When making your nominations, please consider that these awards are for retailers' approach and achievements over the last year in the retailing of housewares products.
- Where possible, please provide a name of the buyer/owner/director/ department manager, with a phone number/email address.
- These awards are for UK retailers only.
- This form can be downloaded from the website www.excellenceinhousewaresawards.co.uk or email us your votes.
- You do not have to vote in every category - leave blank any category in which you have no firm opinions.
- Your votes will remain confidential.

Best Department Store - Independent

Sponsored by bira

Criteria: Nominees should be an individual independent department store or branch of a small group of up to three stores. Excellence in areas across the retail spectrum, including: product range, product knowledge, staff training, customer care, marketing and promotion, display and (if relevant) multi-channel retailing. Achievement in improving sales, profitability and/or footfall.

First choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Best Department Store - Multiple Branch or Group Member

Sponsored by Joseph Joseph

Criteria: Nominees should be a specific branch of a department store chain or group of above three stores (including members of the Fenwick Group). Excellence in areas across the retail spectrum, including: product range, product knowledge, staff training, customer care, marketing and promotion, display and (if relevant) multi-channel retailing. Achievement in improving sales, profitability and/or footfall.

First choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Excellence in Non-Specialist Multiple Retailing

Sponsored by Camelbak

Criteria: Nominees should have in excess of four stores, and stock housewares as part of their selection of goods. This includes supermarkets, home improvement stores, garden centres, home furnishing stores and general stores (but does not include department stores). The award is for excellence across the retail spectrum including product range, marketing and promotion, display and (if relevant) multi-channel retailing. Achievement in improving sales, profitability and/or footfall over the last year.

First choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Excellence in Specialist Retailing (Multiple and Large Independents)

Sponsored by KitchenAid

Criteria: Nominees should be a specialist retailer (other than a department store chain) with three stores plus an online store, or four or more stores. They should demonstrate excellence in areas across the retail spectrum including: product range, product knowledge, staff training, customer care, marketing and promotion, display and (if relevant) multi-channel retailing. Achievement in improving sales, profitability and/or footfall.

First choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Excellence in Retail Display - Independent

Sponsored by Meyer Group

Criteria: Nominees should be an independent retailer. Window and/or in-store displays which are either specific to one product range or of a more generic nature which demonstrate originality and maximise visual impact.

First choice

Shop name _____

Location _____

Brief description of the display acumen _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Brief description of the display acumen _____

Contact Name/Tel no _____

Email address _____

Excellence in Retail Display - Multiple or Department Store

Sponsored by Tefal

Criteria: Nominees should be a multiple retailer, a department store chain or independent department store. Window and/or in-store displays which are either specific to one product range or of a more generic nature which demonstrate originality and maximise visual impact.

First choice

Shop name _____

Location _____

Brief description of the display acumen _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Brief description of the display acumen _____

Contact Name/Tel no _____

Email address _____

Most Promising Newcomer

Sponsored by OXO Good Grips

Criteria: Nominees should be a new cookshop or housewares business (not including new branches of cookshops), which has opened or started up over the past three years (ie since 1 July 2015).

First choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Excellence in Direct Retailing

Sponsored by SMART Worldwide

Criteria: Nominees should be retailers of housewares that use one or more non- 'bricks and mortar' channels as a highly significant or primary route to its consumers. Retail channels may be internet, catalogue, TV or a combinations of these.

First choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Excellence in Retailer Initiative

Sponsored by DKB

Criteria: This award is for a single recent initiative to promote the sale of housewares products and/or raise the profile of the retailer and foster customer loyalty (from any housewares retailer, whether independent or multiple).

First choice

Shop name _____

Location _____

Brief description of nominated initiative _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Brief description of nominated initiative _____

Contact Name/Tel no _____

Email address _____

Excellence in Retail Training

Sponsored by Tower and Morphy Richards

Criteria: This award is for a retailer's approach to training for its team. This can be an on-going training programme or specific training initiative that has been instigated (or been particularly significant) in the last year.

Shop name _____

Web address _____

Contact Name/Tel no _____ Email _____

Retail Employee Of The Year

Sponsored by Brabantia (UK)

Criteria: Nomination of retail employees who make a difference with their enthusiastic, attentive and knowledgeable service (and who could be considered 'the unsung heroes' of the shop floor or customer services team.)

Retail Employee's name and title _____

Shop name _____ Town/City _____

Why he or she deserves to win _____

_____ (include a separate sheet if needed)

bira cookshop & housewares Retailer Of The Year

Sponsored by Le Creuset

Criteria: Nominees must be independent bira members currently and through to 2018. (We will check nominees are members). Excellence in areas across the retail spectrum, including: product range, product knowledge, staff training, customer care, marketing and promotion and display (and - if relevant - multi-channel retailing.)

First choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Second choice

Shop name _____

Location _____

Contact Name/Tel no _____

Email address _____

Honorary Achievement Award

Sponsored by KitchenCraft

Criteria: This very special award is to be presented to an individual who has contributed greatly to the UK housewares industry. Nominations are invited from across the industry. The worthy winner can either come from the retail or the supply side of the industry. All nominations will be dealt with in the strictest confidence.

Name of nominee for the Honorary Achievement Award: _____

Company (where relevant) _____

Reasons for nomination _____

(include a separate sheet if needed)

This voting form was submitted by:

Manufacturer/supplier _____

Contact Name _____

Address _____

Tel _____ Email _____

Awards Ceremony

Be part of this fabulous networking event for the industry on

Wednesday 3 October 2018.

The winners will be announced at The Lancaster London Hotel, Lancaster Gate, London.

The event will include a cocktail reception, dinner, awards and entertainment.

Tickets cost £190 (+VAT)

For details contact Clare Davis on: 01183 340085

Please return this form by 25 May 2018

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London, N7 9DP.

By email: emmac@max-publishing.co.uk

Dazed and confused?

Any questions call Emma Cain on 0207 7006740

www.excellenceinhousewaresawards.co.uk